



Port St. Lucie Business Accelerator Program

Skills training designed specifically for small business leaders to increase the opportunity for business success!

Join the Business Accelerator Program and enhance your entrepreneurial skills and activities, while contributing to your community through business growth and job creation.

Benefits of the program include:

- Business Counseling
- Technical Assistance
- Professional Training for Small Business Owners
- Enhanced Entrepreneurial Skills
- Enhanced Financial Acumen
- Assisting in the Growth of the Existing Business Community

A Program Provided by...



To Qualify:

- The business must be located in Port St. Lucie, Florida, and hold a current St. Lucie County Business Tax Receipt (*Not-for-profit organizations not eligible*).
- Complete the Business Accelerator Program online registration (only \$25 fee to apply)
- Applicants will be notified of acceptance into the program via email.

To Apply Please Visit...

www.IRSCBiz.com

Select the PSL Icon Link

Fall 2019 Business Accelerator Program Schedule

Session 1 / October 2, 2019

Time Management for Increased Productivity

Session 2 / October 9, 2019

Dealing with Difficult People

Session 3 / October 16, 2019

Sales and Marketing

Session 4 / October 23, 2019

Exceptional Customer Service

Session 5 / October 30, 2019

Small Business Finance

Session 6 / November 6, 2019

The Business Plan: Canvas and Pitch

Session 7 / November 13, 2019

Legal Issues in the Workplace

Session 8 / November 20, 2019

Successful Marketing through Social Media

Session 9 / December 4, 2019

Talent Search: Recruitment and Retention

Session 10 / December 11, 2019

Management and Supervision

Micro Grant Presentations / December 18, 2019

All classes will be held Wednesday evening from **6:00pm - 9:00pm** at
IRSC Pruitt Campus, Room F-144; 500 NW California Boulevard, Port St Lucie FL

Training Provided by...



Upon acceptance into the program, participants agree to attend all of the Business Accelerator Program classes, with the exception of emergencies or previous communication with the organizers. The program consists of one 3-hour class during one weeknight per week for a duration of 11 weeks. The program fee is \$25 (*nonrefundable*) and includes membership to the Business and Technology Incubator at IRSC. Participants who meet the criteria may be eligible to apply for a small business grant through the City of Port St. Lucie (Non-for-profit organizations are not eligible).

For more information please contact [Elijah Wooten 772.873.6374](mailto:EWooten@cityofpsl.com) or email EWooten@cityofpsl.com